

# ● Hallmark of Quality in ELECTRICAL SIGNS...



● **ZEON** is the Trade Mark of the ZEON corporation, a national non-profit institution devoted to continuous improvement in the design and manufacturing standards of electrical and plastic signs. • Only a few outstanding electrical sign companies in the U. S. have been licensed by the ZEON corporation to manufacture ZEON quality signs. • The ZEON Trade Mark on an electrical or plastic sign is the assurance of the highest quality known to the sign industry.



# ZEON QUALITY ELECTRICAL SIGNS



**LUMINOUS TUBING** is of the highest quality, fabricated under exacting laboratory conditions. Hand manipulation and annealing toughens glass and avoids discolorations. Fluorescent coatings are baked on for permanence and color intensity.

**LIGHT OUTPUT & COLOR** are critically established in ZEON quality signs. Heavy duty electrodes promote longer tube life. Transformers are specially designed. A wide selection of luminous tubing colors is available. All colors comply with color coordinates of the International Commission on Illumination, which permits accurate matching of replacement tubes.

**STRUCTURAL DESIGN & INSTALLATION** follow careful ZEON quality standards. Metal structures of ZEON quality signs are reinforced to withstand the most severe weather. Trained crews install ZEON quality signs to safety specifications that usually exceed those required by local building codes.

## SPECIFICATIONS FOR ZEON QUALITY ELECTRICAL SIGNS

*The following short-form specifications may be used to insure that any sign will be of ZEON quality.*

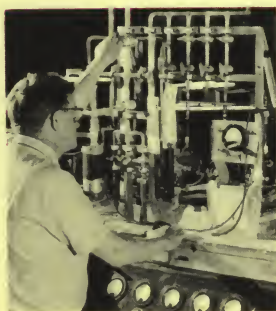
The electrical advertising sign (display) described herein and in the attached drawings, shall in every respect conform to the "Standards and Specifications" for ZEON quality signs published by the ZEON corporation, Chicago, Illinois, on January 1, 1958, and any additions thereto. All electrical components, illumination, wiring, structural details, and materials, including plastic materials, shall be according to these ZEON specifications, and no substitutions may be made. The display shall bear the Trade Mark ZEON.

*More detailed specifications may be obtained from any ZEON licensed Company.*



## The ZEON CORPORATION

... a non-profit institution created in the public interest



### Through RESEARCH

ZEON licensed companies support the largest continuing research programs within the sign industry. Many of the major improvements in electrical sign design and quality have come from laboratories of ZEON licensees.



### Through STANDARDIZATION

Strict technical specifications are met in the manufacture of ZEON quality electrical and illuminated plastic signs. These published "Standards and Specifications" guarantee the dependable performance of ZEON quality signs.



# ... PLASTIC SIGNS

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EL



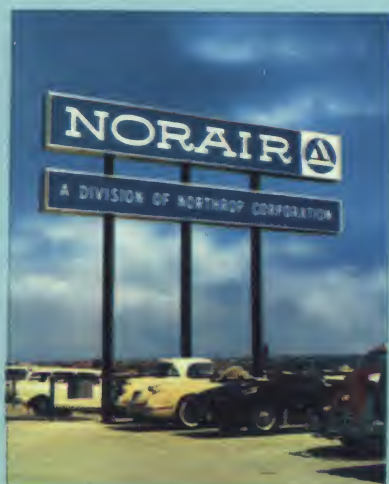
As Sterling is to silver  
—ZEON is to electrical  
advertising



*PLASTIC MATERIALS & FABRICATION* used in ZEON quality signs have been thoroughly proved in the laboratory and in the field. Cast acrylic materials meet the highest standards for tensile strength, elasticity, hardness, thermal expansion, together with brilliance and color permanence.

*COLOR HARMONY* is achieved by careful blending of light sources with vivid translucent plastics. ZEON quality plastic signs may combine the use of luminous tubing, standard fluorescent lamps or incandescent lamps. Adequate illumination, properly spaced, assures an even intensity of light transmission through all plastic panels.

*FABRICATION & INSTALLATION* of ZEON quality plastic signs adheres to strict specifications. Plastic surfaces are properly engineered to compensate for effects of temperature and wind pressure. Frames are self-supporting and reinforced. Installation is by trained crews of ZEON licensed companies.



## FREEDOM OF DESIGN

is unlimited with ZEON quality signs. The architect will find that ZEON quality signs offer him the widest selection of materials, colors, and types of illumination to work with. ZEON quality translates the architect's design into outstanding electrical advertising.

## ... devoted to improving the quality of electrical advertising



### Through LICENSING

Certain carefully selected sign companies throughout the U. S., with demonstrated designing and manufacturing skills, have been granted licenses by ZEON corporation.



### Through INSPECTION

Inspectors for the ZEON corporation periodically visit all ZEON licensed sign companies to make certain that the licensee's equipment and manufacturing methods conform to the rigid ZEON standards of quality.





## ... Licensed Sign Companies Serving You



### EXPERIENCED COUNSEL

Your ZEON licensed sign companies are large, experienced organizations. The ideas and advice of many sign specialists can be called upon to help solve your sign problems.

### ENGINEERING & DESIGN

A staff of qualified engineers and designers will be pleased to provide detailing on architects' designs.



### CAREFUL INSTALLATION

ZEON quality signs are installed by well-trained, experienced crews. Proper engineering and safety are first considerations.

### METICULOUS MAINTENANCE

Regular maintenance service by ZEON licensed sign companies assures long, satisfactory operation of ZEON quality signs.



For Further Information,  
Please Contact Your Nearest Zeon Licensed Sign Company

## ELECTRICAL PRODUCTS CORPORATION

**SOUTHERN DIVISION:** Los Angeles, 1100 N. Main Street • San Diego • San Bernardino Long Beach • Bakersfield • Santa Barbara Santa Ana • Oceanside • Phoenix • Tucson Flagstaff • Yuma

**CENTRAL DIVISION:** Oakland, 950 Thirtieth Street • San Francisco • San Jose • Sacramento Stockton • Fresno • Redding • Salinas • Reno Redwood City

**NORTHERN DIVISION:** Portland, 3500 S. W. Bond Avenue • Eugene • Klamath Falls Medford • Salem

**PLASTICS DIVISION:** Arrow Manufacturing Company, Los Angeles • Oakland

**EXECUTIVE OFFICES:** 1100 North Main Street, Los Angeles 54, California

## ELECTRICAL PRODUCTS CONSOLIDATED

**PLANTS AND OFFICES:** Seattle, 1275 Mercer Street • Spokane • Great Falls • Billings Boise • Salt Lake City • Denver • Tacoma Pasco • Twin Falls

**SUBSIDIARY:** Plastic Products Corporation, Seattle, Washington

**EXECUTIVE OFFICES:** 1275 Mercer Street, Seattle, Washington





... Licensed Sign Companies  
Serving You



#### EXPERIENCE COUNSEL

Your ZEON licensed sign companies are experienced and professional. The ideas and many sign specifications can be called upon to solve your sign

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